

IS YOUR PRODUCT NAME FDA COMPLIANT?

1 STATEMENT OF IDENTITY

- Does the product name match its official identity or common term?
- If there's a standard of identity for the food, does the label match it?
- Is the statement of identity clear on the PDP and aligned at the base?

2 STANDARD OF IDENTITY (SOI)

- Checked FDA's list of established SOIs for your product type?
- Does the product meet SOI ingredient and proportion standards?
- Does it follow SOI-defined production processes?

3 NON-STANDARDIZED FOODS & UNIQUE BLENDS

- For innovative items, is the label truthful and not misleading?
- For blends, does the label specify ingredient nature and ratios?

4 GENERAL LABELING CONSIDERATIONS

- Are all ingredients listed in descending order by weight?
- Are any allergens present clearly mentioned?
- Is there a clear nutritional breakdown of calories, fats, sugars, etc.?
- If terms like "natural" or "organic" are used, are they in line with FDA guidelines?
- Are imitation items or dietary supplements appropriately labeled?

5 STAYING UPDATED

- Regularly reviewed FDA updates for any changes in labeling guidelines?

6 SEEK EXPERTISE (OPTIONAL, BUT RECOMMENDED)

- Considered consulting a regulatory expert or using software tools for label compliance?

Remember: Transparency in labeling builds trust with consumers. Ensure accuracy, clarity, and adherence to guidelines for the best results!